

# Tough Enough To Wear Pink Impact Report

January 2020

## Tough Enough To Wear Pink History

Tough Enough to Wear Pink is a three-day charity horse show raising money to support cancer patients and their families at the OhioHealth Arthur G.H. Bing Cancer Center. The show has been a big draw for the Ohio horse community for the past thirteen years as it gives exhibitors the opportunity to contribute to a worthy cause. Each member of the committee has a passion for horses and a bigger passion for helping cancer patients. The show has raised more than \$500,000 to support patient care since its inception in 2008.

## Impact of Giving:

Proceeds from Tough Enough To Wear Pink benefit patients who have been diagnosed with colon, prostate or breast cancer. Listed below are a few ways the funds have been used to help patients through challenging times.

- + Provide transportation – 36 round trip rides – to appointments for breast cancer patients in need.
- + Breast cancer patients and their families received 2,154 healthy and delicious meals delivered directly to their homes.
- + 81 house cleaning services provided to breast cancer patients receiving treatments.
- + Purchase of Prone Radiation equipment. This equipment allows for the positioning of women with early stage breast cancer in the prone (face down) position while undergoing radiation treatments. This positioning can substantially limit the radiation dose that reaches the heart, lung and skin of the patient. Studies have shown that prone breast irradiation allows less lung and heart radiation dose during treatment delivery, and may possibly improve the short and long-term effects of radiation on the treated skin.



***“Thank you for your part in my journey.”***  
***- Bing Cancer Center Patient***

***“We simply could not provide these services without the generous support of donors like Tough Enough to Wear Pink.”***

***- Mark Mangia, System Philanthropy Director, Cancer Care***

To learn more about the OhioHealth Arthur G.H. Bing Cancer Center or to make a gift to support the program, please visit [OhioHealth.com](http://OhioHealth.com) or contact Mark Mangia, System Philanthropy Director, Cancer Care, at (614) 788.3883 or [mark.mangia@ohiohealth.com](mailto:mark.mangia@ohiohealth.com)